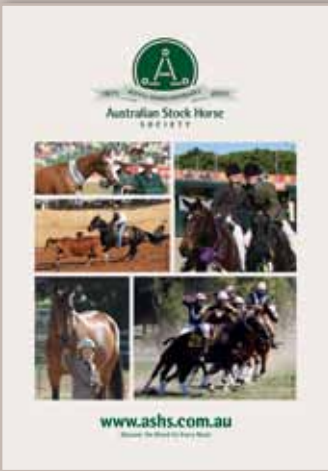
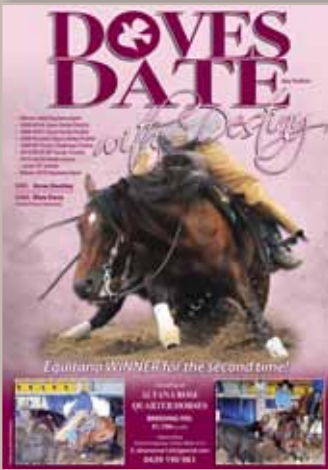
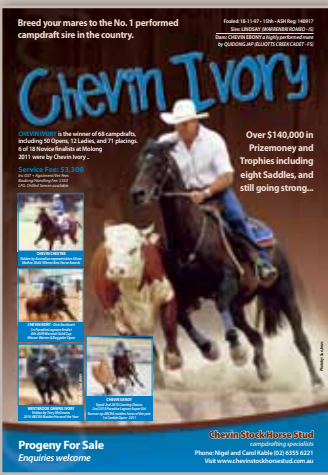


2012

Australian Performance Horse Magazine

YEARBOOK Stallion ISSUE!



A proven Yearbook & Stallion Issue with results on the board

A Yearbook that will promote your Businesses, Studs, Stallions, Quarter Horses, Australian Stock Horses, Paint Horses, Appaloosa Horses and much more. This is an exciting issue with many new articles and profiles on our horse industry and people.

DON'T MISS OUT, BE APART OF IT. YEARBOOK ON SALE MID JULY 2012

Great Reading - Affordable Prices!

BOOK NOW!

BOOK EARLY! - Booking & artwork by the 30th MAY 2012

For bookings and information please call:
02 6769 7779 / 0416 063 204
E. tracey@performancehorsemag.com.au

Australian Performance Horse Magazine - NOW RUNNING OVER 23 YEARS

~ 2012 YEARBOOK - STALLION ISSUE ~



For all bookings and information please contact: **02 6769 7779 / 0416 063 204**
 email: tracey@performancehorsemag.com.au • www.performancehorsemag.com.au

Why do advertisers always rebook in the Australian Performance Horse Yearbook?

Because it gives them the quality and response their stud or business deserves and it is the most respected Stallion Issue on the newsstand. The Yearbook is distributed Australia wide into the areas directly related to the equine industry. Our large print run assures your advertising is being received by a wide number of our readers. The Yearbook becomes a part of a reader's library, as a reference book for years to come.

- A proven Yearbook and magazine with results on the board
- Maximum exposure to a large variety of breeders
- Available on news stand Australia Wide - for more than six months
- Reaching over 30,000 readers Australia wide as well as at an international level
- Promoting your Businesses, Studs, Stallions, Quarter Horses, Australian Stock Horses, Paint Horses, Appaloosa Horses and much more.



2012 YEARBOOK AD RATES

All prices are inclusive of GST and design of advertising booked.

- Back Cover: **\$1,200**
- IFC & IBC: **\$1,100**
- 2 page spread: **\$900**
 (*advertisements only - this is great value only \$450 per ad)
- 1 page colour advert only: **\$550**
- 1 page colour advert plus 1 page colour editorial: **\$660**
 (*includes ONE FREE PAGE of editorial)
- Half page: **\$350**
- Quarter page: **\$220**
- 1/6th page: **\$120**



Great Reading - Affordable Prices!

2012 PERFORMANCE HORSE YEARBOOK BOOKING SHEET

BOOK EARLY! - Booking & artwork by the 30th MAY 2012

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Great advertising at an affordable price!

APH YEARBOOK - ADVERTISEMENT RATES & DETAILS:

APH Advertising Rates/Sizes: All prices are inclusive of GST and graphic design work.

- Inside front/back cover: (colour) \$1,100 per ad 210mm (W) x 297mm (H) (plus 5mm bleed)
- Back Cover: (colour) \$1,200 per ad 210mm (W) x 297mm (H) (plus 5mm bleed)
- One page ad + one page editorial \$660 two pgs 210mm (W) x 297mm (H) (plus 5mm bleed)
- Two pages of ads: (Two ads only) \$900 two ads 210mm (W) x 297mm (H) (plus 5mm bleed)
- Single full page: (colour) \$550 per ad 210mm (W) x 297mm (H) (plus 5mm bleed)
- Half page: (colour) \$350 per ad 190mm (W) x 132mm (H)
- Quarter page: (colour) \$220 per ad 92mm (W) x 132mm (H)
- 1/6th page: (colour) \$120 per ad 93mm (W) x 89mm (H)

Publication Conditions: While every care is taken in the preparation and publication of advertisements, the publishers cannot be held responsible for errors or their subsequent effects. The content of advertisements that appear in this magazine are the responsibility of the advertisers. The statements and opinions expressed by others in any submitted text may not necessarily be those of the editor or publisher.

- I will supply finished advertising artwork (as a 300dpi jpeg or PDF)
- I wish to have my advertising designed by the APH graphic design service

APH YEARBOOK - ADVERTISER DETAILS:

Name: _____

Postal Address: _____

Postcode: _____

Telephone: _____ Facsimile: _____

Mobile: _____ Email: _____

Number of advertising pages booked: _____ Amount: _____

Total: _____

APH PAYMENT METHOD (Please tick box):

- Credit Card Direct Deposit Cheque Money Order

CREDIT CARD PAYMENT: Visa Mastercard Bankcard

Credit Card Number:

Expiry Date: _____ / _____ Cardholder's Name: _____

Signature: _____

*Credit Card surcharge: 1.314% Visa & Mastercard will be charged for purchases over \$60

PAYMENT METHOD:

• By Mail:


Please send your completed form, with your cheque, money order or credit card details to Australian Performance Horse
PO Box 6094 Westdale NSW 2340
Cheques and money orders to be made payable to **Australian Performance Horse**

DIRECT DEPOSIT PAYMENTS:

Australian Performance Horse
Commonwealth Bank
BSB: 06 2602 • Acc: 1045 6816

APH ARTWORK SUPPLIED:

All finished artwork supplied must be saved as a high resolution 300dpi (CMYK) jpeg or PDF file. Fonts are to be converted to outlines or embedded. All full page advertisements must be supplied with a 5mm bleed all round. Artwork is to be emailed to tracey@performancehorsemag.com.au



APH ARTWORK DEADLINES:

artwork

Artwork due for the following issues:

- Feb/March 2012 - **10th Jan 2012**
- April/May 2012 - **5th March 2012**
- June/July 2012 - **7th May 2012**
- Aug/Sept 2012 - **9th July 2012**
- Oct/Nov 2012 - **3rd Sept 2012**
- Dec /Jan 2013 - **5th Nov 2012**
- **2012 YEARBOOK** - **30th May 2012**

APH CONTACT DETAILS:

contact

Australian Performance Horse Magazine:

PO Box 6094, Westdale NSW 2340

E. tracey@performancehorsemag.com.au

W: www.performancehorsemag.com.au

Tracey McClurg

P: 02 6769 7779

M: 0416 063 204

APH

Not just a name, it's a
Performer