



• TAMWORTH OFFICE:
 PO Box 6094 Westdale NSW 2340
 Contact: Tracey McClurg
P: 02 6769 7779 or 0416 063 204
 E: tracey@performancehorsemag.com.au
 W: www.performancehorsemag.com.au

ADVERTISEMENT RATES & DETAILS:

APH Advertising Rates/Sizes: (All prices include GST)

- Single full page: (colour) \$550 per ad 210mm (W) x 297mm (H) (plus 5mm bleed)
- Half page: (colour) \$300 per ad 190mm (W) x 132mm (H)
- Quarter page: (colour) \$160 per ad 92mm (W) x 132mm (H)
- Back cover: (colour) \$825 per ad 210mm (W) x 297mm (H) (plus 5mm bleed)
- Inside back cover: (colour) \$660 per ad 210mm (W) x 297mm (H) (plus 5mm bleed)
- Inside front cover: (colour) \$660 per ad 210mm (W) x 297mm (H) (plus 5mm bleed)

- Trainers 1/12 page: (colour) 1 year \$275 62mm(W) x 66mm(H)
- Other 1/12 page: (colour) 1 year \$275 (business & studs)
- 1/6 page: (colour) \$110 individual issues or \$550 One Year 93mm(W) x 89mm(H)

APH Sale parade: (horses & gear, real estate, floats etc)
 (These are only in the back and not in the body of the book)

- 1/16 page: (colour) \$25 (colour photo and 30 words)
- 1/8 page: (colour) \$50
- 1/4 page: (colour) \$100
- 1/2 page: (colour) \$200
- 1 page: (colour) \$400
- Website Advertising: \$275 (12 months - colour)

APH Advertising Issue(s):

(Please tick the issues you would like to advertise in)

- Feb/Mar 2012 Apr/May 2012 June/July 2012
 - Aug/Sep 2012 Oct/Nov 2012 Dec/Jan 2013
 - Performance Horse Yearbook 2012/2013
- Advertising rates can be emailed on request.

- I will supply finished advertising artwork (as a 300dpi jpeg or PDF)
- I wish to have my advertising designed by the APH graphic design service

Publication Conditions: While every care is taken in the preparation and publication of advertisements, the publishers cannot be held responsible for errors or their subsequent effects. The content of advertisements that appear in this magazine are the responsibility of the advertisers. The statements and opinions expressed by others in any submitted text may not necessarily be those of the editor or publisher.

I understand and accept the publication conditions:

Client signature: _____

Date: _____

ADVERTISER DETAILS:

Name: _____

Postal Address: _____

Postcode: _____

Telephone: _____ Facsimile: _____

Mobile: _____ Email: _____

Number of Issues advertising running for: _____ Amount: _____

Total: _____

PAYMENT METHOD (Please tick box):

- Credit Card Direct Deposit Cheque Money Order

CREDIT CARD PAYMENT: Visa Mastercard Bankcard

Credit Card Number:

Expiry Date: / Cardholder's Name: _____

Signature: _____

*Credit Card surcharge: 1.314% Visa & Mastercard will be charged for purchases over \$60

PAYMENT METHOD:

• By Mail:
 Please send your completed form, with your cheque, money order or credit card details to
 Australian Performance Horse
 PO Box 6094 Westdale NSW 2340
 Cheques and money orders to be made payable to **Australian Performance Horse**

DIRECT DEPOSIT PAYMENTS:

Australian Performance Horse
 Commonwealth Bank
BSB: 06 2602 • Acc: 1045 6816

ARTWORK SUPPLIED:

All finished artwork supplied must be saved as a high resolution 300dpi (CMYK) jpeg or PDF file. Fonts are to be converted to outlines or embedded. All full page advertisements must be supplied with a 5mm bleed all round. Artwork is to be emailed to tracey@performancehorsemag.com.au